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Earthbound's Earthfest Celebrates Black Warrior Riverkeeper at Avondale Brewery April 23

Birmingham, Ala. – Saturday, April 23, 2pm to sundown, <u>Earthbound</u> headlines Earthbound's Earthfest, their annual outdoor concert enjoyed by thousands at <u>Avondale Brewery</u> (21 41st St S, Birmingham, AL 35222).

The purpose of Earthbound's Earthfest is to celebrate Earth Day and promote <u>Black Warrior Riverkeeper</u>, a nonprofit clean water advocacy organization protecting the Black Warrior River basin. That watershed includes parts of 17 Alabama counties and provides approximately half of Birmingham's drinking water plus all of the water for Tuscaloosa and many other cities.

"Earthbound's Earthfest is perfect for anyone who appreciates clean water, live music, craft beer, great food, local artists, or outdoor fellowship," said Charles Scribner, Executive Director of Black Warrior Riverkeeper.

The family friendly concert is open to pets and humans of all ages, although guests under 21 must be accompanied by a parent or guardian. Suggested \$5 donations at the door – as well as proceeds from merchandise, art, beer, Smokey Sam's BBQ, and Red Mountain Crawfish – will support Black Warrior Riverkeeper. The event's top sponsor is <u>Mercedes-Benz U.S. International</u>, followed by <u>MacLellan, Inc</u>., their award winning water treatment partner, and <u>PRADCO</u>, the world's largest manufacturer of bass fishing lures.

"Mercedes-Benz U.S. International puts significant focus on ensuring that our plant operations protect the environment that surrounds us, including our rivers and wildlife," said Jason Hoff, CEO of Mercedes-Benz U.S. International. "Our plant sits on 1,000 acres of land which we share with beavers, geese and a wide array of wildlife. Our high-quality rainwater ponds and spill control systems allow these creatures to co-exist with us, and serve as a testament to their effectiveness. Respecting nature and ensuring we are doing our part to maintain wildlife habitats is an important part of the MBUSI culture. We are proud to support Black Warrior Riverkeeper as the lead sponsor of Earthbound's Earthfest."

To view this year's high-resolution poster with all the sponsors of Earthbound's Earthfest, click here

To view a high-resolution picture of part of the crowd at a previous Earthbound's Earthfest, click here

To view a high-resolution picture of Earthbound on stage at a previous Earthbound's Earthfest, <u>click here</u>

To visit the frequently-updated Facebook event page for Earthbound's Earthfest 2016, click here

To share this release on social media, use this link: <u>blackwarriorriver.org/earthbounds-earthfest-2016</u>

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Black Warrior Riverkeeper's mission is to protect and restore the Black Warrior River and its tributaries. The citizen-based nonprofit organization promotes clean water for improved public health, recreation, and wildlife habitat throughout the Black Warrior River watershed. Learn more at <u>BlackWarriorRiver.org</u>.