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March 12 AirWave Festival at Good People Benefits Three Local Waterkeepers

Birmingham, AL – [Good People Brewing Company](#) is hosting the free AirWave festival to benefit Black Warrior Riverkeeper, Cahaba Riverkeeper, and Coosa Riverkeeper from 1pm to Midnight on Saturday, March 12. The family-friendly public event features live bands, talented artists and exhibitors, local food trucks, a lush hospitality suite, and much more.

“AirWave will feature a brewage of Birmingham bands, including Animala, Brother Man, Cahaba, the Burning Peppermints, HotBed, Little Raine Band, DJ SuperPro, Yukon Moon, Dwight Williams of The Locust Fork Band, and more,” said Dan Morriss, AirWave’s organizer. “Guests can expect a wide array of musical styles suited to anyone who enjoys beer or clean water, along with a huge group of artists, vendors, visual performers, fire dancers, and laser drawings with the goal of keeping local rivers clean.”

“Water is an essential ingredient to producing a great beer,” added Lauren McCurdy, Director of Marketing at Good People. “We rely on educators and advocates like Black Warrior, Cahaba, and Coosa Riverkeeper to help us make our beer the highest quality it can be. Local waters that these Waterkeepers oversee and protect bring more of that true Alabama essence into our brews.”

Sponsorships, merchandise sales, optional donations, and 20% of beer sales that day will equally support [all three of the Greater Birmingham area’s Waterkeeper organizations](#). The three [Waterkeeper Alliance](#) groups recently received generous grants from [The Community Foundation of Greater Birmingham](#) to enhance their collaborations protecting the region’s vital but vulnerable water resources.

Sponsorship options are available here: blackwarriorriver.org/pdf/AirWaveSponsor.pdf

Individuals who wish to volunteer at the event should email info@coosariver.org

Facebook event webpage: facebook.com/events/1564249713866309/

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[Black Warrior Riverkeeper](#)’s mission is to protect and restore the Black Warrior River and its tributaries. The citizen-based nonprofit organization promotes clean water for the sake of wildlife habitat, recreation and public health in our patrol area, the Black Warrior River watershed.

[Cahaba Riverkeeper](#) is dedicated to defending the ecological integrity of the Cahaba River and its watershed, to ensuring clean water and a healthy aquatic environment, and to preserving the recreational and aesthetic values of the river.

[Coosa Riverkeeper](#) is a citizen-based river conservation non-profit whose mission is to protect and restore the Coosa River and its tributaries in Alabama. We patrol the river, educate the public, and advocate for the river.